



**BUILDING
HEALTHY
COMMUNITIES**

Coolabah Turf COMMUNITY SPONSORSHIP Program

Coolabah Turf has long held the belief that to have a healthy business, you must have strong, vibrant communities in which to live, work and play. We recognise the importance of our community engagement and partnerships at a local level.

Coolabah Turf would not be the company we are today without the support of our amazing community. In return we are committed to supporting communities through our Community Sponsorship Program.

As our customers come from all walks of life, the areas we sponsor are equally broad. We are particularly committed to supporting community sporting groups, education, health and inclusion programs.

Application and review process

All requests for sponsorship must complete the Coolabah Turf Community Sponsorship Program application form. Application forms are available from the Coolabah Turf Office or online at www.coolturf.com.au

While we recognise that all sponsorship requests have merit, the reality is we can't sponsor everyone. Applications that have a positive impact upon the communities we're a part of and align with our business philosophy are more likely to be our focus.

Our partnership approach to sponsorship request that your club, group or organisation includes Coolabah Turf signage at the event being held and a link from your club, group or organisation website to our own www.coolturf.com.au

You will receive a response advising whether or not your application has been successful via phone or email.

For further information contact **Coolabah Turf:** sponsorship@coolturf.com.au

1800 055 515
256 McSwain Rd, Echuca 3564 VIC
www.coolturf.com.au

COOLABAH TURF
lawn for life

APPLICATION FORM



Application Date _____

Organisation/Group _____

Contact Name _____

Contact Phone Number _____

Email Address _____

Mailing Address _____

Event Summary _____

Is your event annual or a once off? Yes No

Location of Event _____

Event Date _____

Please outline how your project meets our **Eligibility Criteria**

Please outline what marketing/signage opportunities your club, group or organisation can offer as part of our sponsorship partnership

Social Media

Instagram _____

Facebook link _____

Website _____

Additional event brochure/information attached Yes No

Please return completed form to sponsorship@coolturf.com.au

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